



FOR IMMEDIATE RELEASE

Lung Cancer Advocates Connect for a Cure

More than 1,000 strong turn out for run/walk fundraiser

St. Louis, Missouri – November 11, 2010 – Lung Cancer Connection, Inc., the only lung cancer advocacy and support group in St. Louis, is making significant strides towards raising awareness about the alarming facts of the nation's deadliest cancer, which claims nearly 160,000 lives each year -- more than breast, prostate, colon, liver, kidney, and melanoma cancers combined.

On Saturday, November 6th, over 1,000 people hit the trails of Creve Coeur Lake Memorial Park to participate in Lung Cancer Connection's 2nd Annual 5K Fun Lung Run/Walk. Below freezing temperatures didn't dampen the crowd's enthusiasm the event, which attracted lung cancer survivors, family members, friends, and medical professionals.

"We are overwhelmed at the response from the community in our efforts to bring support and information to lung cancer patients and those who love them," said Myrtle Chidester, Lung Cancer Connection co-founder and CEO. "So many people have felt alone and without choices when faced with this diagnosis, and the attendance of over 1000 people is proof positive that it is time to change this."

The huge turnout was more than triple the size of last year's gathering, helping Lung Cancer Connection easily surpass its fundraising goal of \$50,000. One hundred percent of all donations will stay in St. Louis to assist people affected by lung cancer, support lung cancer research, and fund lung cancer education projects for patients, medical professionals, and the public.

Lung Cancer Connection welcomes the results of the recently released National Lung Screening Trial (NLST), which found 20 percent fewer lung cancer deaths among those screened with low-dose spiral CT compared to those screened with regular chest X-ray. "It is certainly the first step in being able to identify and successfully treat those at high risk for lung cancer," said Chidester. "Dr. Dan Luedke of Missouri Cancer Care has led a local study assessing the ability of CT scans to successfully identify early lung cancer, and he has tremendous insight into how these findings will be integrated into patient care." Dr. Luedke can be reached for comment at 636-442-7300.

Lung Cancer Connection, Inc., a 501 (c) (3) organization, was established in 2009 to fill the void of information and support for those affected by lung cancer in St. Louis. Its mission is to educate and empower lung cancer patients and their families, to educate the general public, lawmakers, the media, and medical professionals about the true facts of the disease, to raise money for research and better treatments, and to eliminate the stigma of lung cancer as a smokers' disease. **Whether you are a smoker, former smoker, or never smoker, if you have lungs you can get lung cancer!**

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For more information about Lung Cancer Connection, Inc. please visit
www.LungCancerConnectionInc.org or contact:

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